

## Luis Ramon Campos-Garcia

www.lurac.com

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### Bio

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*I believe art is a powerful tool that can help us inspire people to change for the better, so I enjoy creating art exposure experiences to persuade them to make art to de-stress, express themselves, and tell their own stories.*  
(Lurac)

Luis Ramón Campos García (Lurac) is a multidisciplinary artist, graphic designer, cultural worker, educator, outdoors enthusiast, and migrant from Mexico City. His work explores visual art, graphic design, and sometimes music to create worlds inhabited by fantastic creatures inspired by Mesoamerican and Mexican culture, street art, cartoons, globalization, and everyday life. Luis studied Graphic Design at Universidad Nacional Autónoma de México; Arts and Humanities at San Joaquin Delta College; and earned his B.A. in Studio Art at California State University, Sacramento. He was part of Sublevarte Colectivo, an art collective made of visual creators, cultural workers, and educators based in Mexico City. Luis co-received a Block by Block grant by The Crocker Art Museum to produce a participatory art project to create a mobile art-making space to accompany the pop-up stage and open mic by ZFG. Luis is currently the Arts Education Director/Arts Director at Sol Collective, Arts and Cultural Center in Sacramento, California. He develops and provides art workshops, classes, and activations; besides, he curates, designs, and installs art exhibitions. His work blurs the lines of fantasy and reality by addressing themes like culture, justice, and dreams. He is interested in cultural diversity and how it can enrich the human experience. Luis likes to develop art exposure experiences that can engage the public in the art-making process beyond the act of viewing an art piece, thus empowering people to validate their personal and collective experiences.